

3 simple steps to complexion perfection


Enhance your radiance with primers, makeup, brushes and hydration sprays for natural-looking coverage that lasts.

jane iredale
THE SKINCARE MAKEUP®

1 PREP Create a smooth canvas for makeup.

| | Smooth Affair® Brightening | Smooth Affair Illuminating Glow | Smooth Affair Mattifying |
|------------------|---|---|---|
| |  |  |  |
| Skin Type | Normal to Dry | Normal to Dry | Normal to Oily |
| Formula | Invigorating, Ultra-hydrating | Silky, Lightweight | Soothing, Mattifying |
| Finish | Dewy, Bright | Pearl, Soft-focus | Smooth, Matte |
| Benefits | Maintains skin moisture and youthful elasticity. | Hydrates and reduces trans-epidermal water loss. | Helps balance oil production and delivers antioxidant protection. |

2 PERFECT Achieve seamless, buildable coverage.

| | HydroPure™ | Amazing Base® | Glow Time Pro™ | Dream Tint® | Beyond Matte® | PurePressed® Base |
|------------------|--|--|--|--|--|---|
| |  |  |  |  |  |  |
| Skin Type | All, especially dry | All, especially dry | All | All | All | All |
| Coverage | Sheer | Sheer to Full | Medium to Full | Sheer | Medium to Full | Sheer to Full |
| Finish | Dewy | Luminous | Radiant Satin | Natural | Semi-matte | Semi-matte |
| Formula | Tinted Serum | Airy Loose Powder | Cream | Lightweight Moisturizer | Liquid | Pressed Powder |
| SPF | - | SPF 20/15 | SPF 25 | SPF 15 | - | SPF 20/15 |
| Brush | Blending/Contouring  | Chisel Powder  | Blending/Contouring  | Blending  | Blending/Contouring  | The Handi™  |

3 SET Set foundation to increase staying power.

| | Pommissit™ | D ₂ O™ | Calming Lavender | Balance |
|------------------|---|--|---|--|
| |  |  |  |  |
| Skin Type | All | All | All | All |
| Targeting | Aging skin, sun damage, hyperpigmentation | Dry skin, dehydrated skin | Redness, irritation | Acneic skin, oily skin |
| Benefits | Defends against free radical damage with powerful antioxidant protection. Sets makeup. | Replenishes dry skin by attracting moisture and preventing water loss. Sets makeup. | Soothes dry, irritated skin and reduces the appearance of redness. Sets makeup. | Balances skin's oil production, tones skin, and combats acne-causing bacteria. Sets makeup. |