

Power of 3 Three Easy Steps to a Flawless Face

Prepare To enhance the look and wear of your makeup, apply Smooth Affair™ Facial Primer & Brightener and blend with your fingertips before your favorite mineral foundation.

Step 1: Select Your Foundation No matter what coverage or finish you desire, or what type of skin you have, *jane iredale* has the perfect mineral foundation for you. You won't believe the difference the right foundations will make in how your skin looks and feels.



	PurePressed® Base SPF 20	Amazing Base® SPF 20	Liquid Minerals™ No SPF	Dream Tint® SPF 15	Glow Time™ SPF 25
Desired Finish	Semi-Matte	Luminous	Dewy	Light	Velvety
Desired Coverage	Sheer to Full	Sheer to Full	Sheer to Medium	Sheer to Medium	Full

Step 2: Pick Your Tool Get your desired coverage with one of the natural-hair brushes from *jane iredale*, a simple flocked sponge or even with your own fingers.

	PurePressed® Base SPF 20	Amazing Base® SPF 20	Liquid Minerals™ No SPF	Dream Tint® SPF 15	Glow Time™ SPF 25
Sheer Coverage	 The Handi™ Brush Sweep product evenly over face.	 Chisel Powder Brush Sweep product evenly over face.	 Flocked Sponge Pump product onto sponge and follow with 4 pumps of hydration spray. Blend into skin.	 Fingertips Apply onto fingertips and massage onto skin.	
Medium Coverage	 The Handi™ Brush Layer for more coverage.	 Chisel Powder Brush Layer for more coverage.	 Foundation Brush and metal palette. Pump onto palette and blend thoroughly with Foundation Brush, then apply to skin.	 Blending Brush Dab onto skin and quickly blend with brush in circular motion for an airbrushed appearance.	 Fingertips Apply "BB" size amount of product to cheek; blend and pat into skin with fingers. Repeat for other cheek, forehead, nose and chin. Use the Blending Brush or Flocked Sponge to sheer the coverage out.
Full Coverage	 Flocked Sponge Press and roll product onto face in layers.	 Flocked Sponge Press and roll product onto face, in layers, or use Blending Brush and mix with hydration spray to get heavier coverage.	 Foundation Brush Apply product with Flocked Sponge or Foundation Brush. Finish with PurePressed Base or Amazing Base.	 Blending Brush Apply product with Blending Brush and finish with PurePressed Base or Amazing Base.	 Fingertips Apply "BB" size amount of product to cheek; blend and pat into skin with fingers. Repeat for other cheek, forehead, nose and chin. For more coverage finish with PurePressed Base or Amazing Base.

Step 3: Spritz to Set Mist liberally with one of three hydration sprays for a flawless, dewy finish and to give your skin a dose of healthy, anti-aging botanicals.